



**Timoney** LEADERSHIP  
INSTITUTE

Advanced Leadership Programme



Are you achieving  
your full leadership potential?

2018 Advanced Leadership Programme



## Learn with a difference

Join world-class faculty from leading business schools across the world including Harvard Business School and IESE Business School

Experience the Harvard case study method, engaging with real dilemmas in organisations

Participate in Interactive discussions with business leaders from a variety of sectors

Benefit from peer-to-peer learning through teamwork groups and informal interactions

---

## Focus on your leadership

Leadership development which transforms the way you think and manage your work

Inspiring you in the pursuit of excellence, integrity and a spirit of service in the workplace

Adopting a holistic view of the dignity of each person in your decision-making process

Promoting leadership development in both private and public sectors and a greater participation by women in leadership roles

---

## Continuous learning

Be part of a network of leaders who continue learning and support for one another as alumni

Stay at the cutting edge by participating in Masterclasses on leadership issues of the day

Continue to stretch your leadership talents and enhance your leadership skills



*“This programme is a unique opportunity to expose yourself to an excellent learning environment, with world-class professors, where you can develop your leadership capabilities and engage with a network of leaders who will help you on the development journey you and your organisation are embarked on.”*

**John Killeen**

President, Timoney Leadership Institute

## What course will your leadership take?

- Have you reached a point in your career where you need to re-examine your leadership style and goals?
- Are you eager to learn ways to better support your team helping them realise their own potential?
- Do you want to improve the impact your leadership has on the people you work with, your organisation and the greater community?

The Advanced Leadership Programme is an outstanding personal and professional development experience for leaders who want to drive and sustain successful organisations in the challenging times we live in.

It is a transformational experience that will change the way you look at your role as a leader.

It will energise you to adopt a more strategic and innovative mindset.

Completing this programme is the start of a life-long relationship with fellow participants, and with the growing network of alumni who continue to meet throughout the year to share insights, experiences and support.



*“I am very happy to recommend this Advanced Leadership Programme being organised for business leaders by the Timoney Leadership Institute. I know from my experience in Nestlé that continuous learning is essential for leaders who are committed to sustaining and growing their business.”*

**José Lopez**

Former Head of Global Operations, Nestlé



# Do you see yourself joining leaders who want to learn?

Join a vibrant network of senior executives from a wide range of sectors

The Advanced Leadership Programme (ALP) is designed for CEOs and other senior executives, company owners, board directors, entrepreneurs and senior business leaders responsible for driving strategic change and leading teams.

Typical ALP participants are at the top of their game and looking for the next challenge.

You need to be keen to exchange and share knowledge with other leaders from a myriad sectors and businesses.



**Martin Maher**  
CEO,  
SIAC Construction  
ALP 2017



**Ryle Nugent**  
Group Head of Sport,  
RTÉ  
ALP 2016



**Colette Cowan**  
Group CEO,  
University of Limerick  
Hospitals Group  
ALP 2016



**Brian Cody**  
Coach and Manager,  
Kilkenny Senior  
Hurling  
ALP 2017



**Gabriel D'Arcy**  
CEO,  
LacPatrick Dairies  
ALP 2014



## Practical and cutting edge content delivered in an engaging way

Through interactive case study discussions and lectures, we will explore and debate key topics that have a direct impact on the day-to-day running of your organisation.

This will enhance your capacity to assess, evaluate, manage and solve issues that arise in your role as a leader.

You will experience leading-edge thinking and discuss proven strategies and tactics as you build a sustainable and healthy organisation.

### Topics included are:

- Reflecting on leadership values and styles: keys to enhanced commitment
- Looking in the leadership mirror to understand your strengths and weaknesses
- Adopting best practices in good governance
- Achieving customer centricity
- Winning hearts and minds of customers
- Exploring disruptive innovation & its impact on traditional industries
- Acquiring new concepts and tools to improve management control
- Improving decision-making and effective delegation
- Creating transformational capabilities in the top team
- Identifying and winning the loyalty of talented employees
- Uncovering how you as a leader can teach those you lead



*“This programme has empowered me to be a better leader for my people and for the organisation I work with. The professors delivering the modules, the style of facilitation and the learnings went way beyond my expectations.”*

**Helen Downes,**  
CEO, Shannon Chamber, ALP 2017

# An investment of time worth making

The Advanced Leadership Programme is a modular learning experience: so you don't have to juggle your work and life commitments while you invest in your leadership.

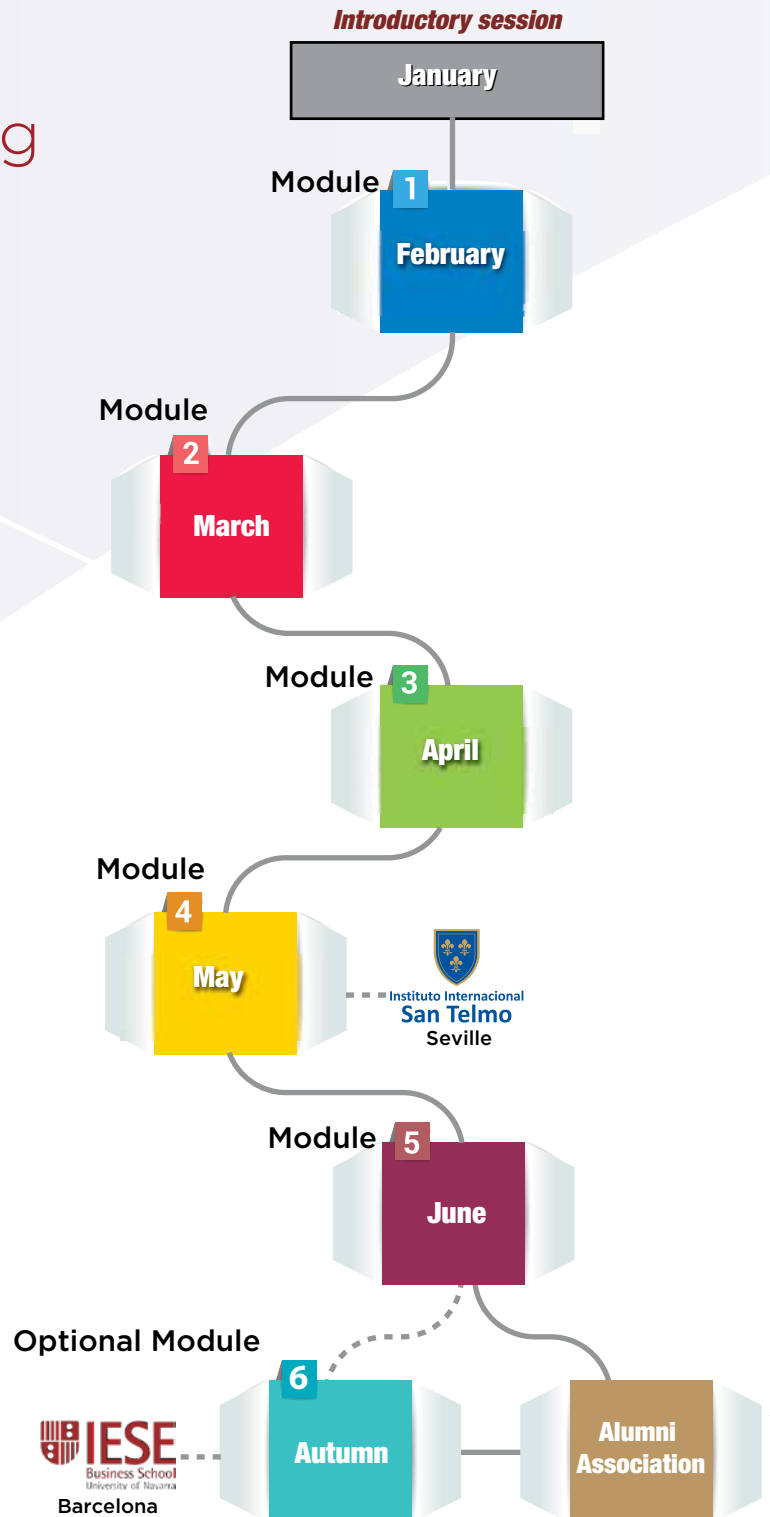
When you're back at work, between modules, you'll be able to deploy what you've learned.

Most modules take place in the K Club (County Kildare) which is easily accessible from both the M4 and N7. The 4th Module in May takes place in Seville.

## Academic Partners

We work with our academic partner, San Telmo International Institute in Seville and with IESE Business School in Barcelona to expose you to world-class faculty who facilitate a highly interactive learning experience for senior executives who are keen to keep learning how to lead better.

IESE Business School has been ranked by the Financial Times as number 1 in Executive Education programmes globally in 2017, 2016 and 2015.



*This is really a journey of learning and transformation. After each session I came back with insights into myself that I can work on along with ready-to-implement learnings for my own business.*

**Kay McCarthy,**

Founder & Managing Director, MCCP - The Planning Agency,  
ALP 2016



*“Entrepreneurship is in my blood. This course had given my blood a good blast of oxygen. This ALP had been of greater use than anything I learned in University or in business.”*

**Brian Lynch,**

Owner, Brian Lynch and Associates, ALP 2017

## An innovative approach to leadership development

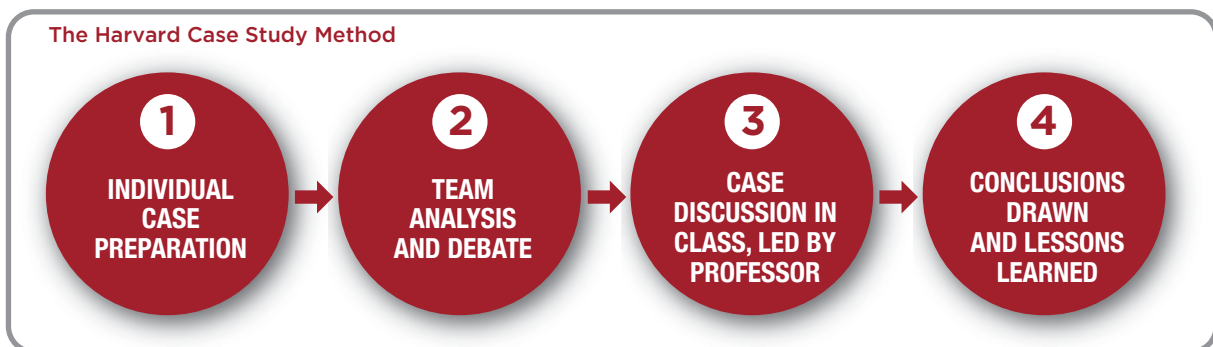
### The Advanced Leadership Programme will challenge you:

- to take a fresh look at your business environment,
- to enhance your ability to deal with current management issues and,
- most importantly, to provide you with an opportunity to reflect on your own leadership style and identify areas for improvement.

The programme makes use of the **Harvard Case study method** approach to learning which looks at the real and practical dilemmas facing leaders.

Through study, interaction and discussion of the issues with your peers, and the robust debate with our world-class faculty, you will gain insights you can apply between each module, and well beyond the lifespan of the programme.

#### The Harvard Case Study Method





# Faculty and Guest Speakers

Our faculty is drawn from leading business schools across the world.

They are talented and experienced educators who have strong academic qualifications (PhDs). They are also practitioners who provide consulting to companies, are directors on boards of companies or executives in their own organisations.



**W. Earl Sasser**  
*Baker Foundation Professor*  
**Harvard Business School**  
 Boston, USA



**Ramon Casadesus-Masanell**  
*Professor of Business Administration*  
**Harvard Business School**  
 Boston, USA



**Asis Martinez-Jerez**  
*Assistant Professor, Strategic Cost Management*  
**Mendoza College of Business,**  
**University of Notre Dame**  
 Indiana, USA



**Manuel Garcia-Ayuso**  
*Professor of Financial Economics and Accounting*  
**San Telmo International Institute**  
 Seville, Spain



**Dermot Duff**  
*Adjunct Professor,*  
*School of Business*  
**Trinity College Dublin**  
 Dublin, Ireland



**Alberto Ribera**  
*Senior Lecturer in Managing People in Organisations*  
**IESE Business School**  
 Barcelona, Spain

Some of our previous guest speakers

**Eamonn Sinnott**  
*General Manager*  
 Intel Ireland



**Jimmy Sheehan**  
*Co-Founder of*  
*Blackrock, Galway and*  
*Hermitage Clinics*



**Anne Heraty**  
 CEO  
 Cpl Resources plc



**H.E. Dominick Chilcott**  
*British Ambassador*  
 to Ireland



**Kieran Calnan**  
 President  
 South Western  
 Services



**Tom Moran**  
 Non-Executive  
 Director, Kerry Group



**Mary Shire**  
 Vice President  
 Research, University  
 of Limerick



**Edmond Hartly**  
 CEO & Technical  
 Director, DairyMaster



*“Like a masterchef, the Timoney ALP effortlessly combines the ingredients of content, faculty and executive participation to deliver a programme so relevant in today’s uncertain world: an urgent reminder that business and civic society requires engaged and ethical leaders as never before.”*

**Michael Collins,**  
 CFO, LacPatrick Dairies, ALP 2017







**Rory M. McDonald**  
*Assistant Professor of Business Administration*  
**Harvard Business School**  
 Boston, USA



**Joe Pons**  
*Professor of Marketing*  
**San Telmo International Institute**  
 Seville, Spain



**Julian Sánchez**  
*Professor of Management Control and Information*  
**IPADE Business School**  
 Mexico



**Eduardo Martínez-Abascal**  
*Professor of Financial Management*  
**IESE Business School**  
 Barcelona, Spain



**Richard Keegan**  
*Manager, Competitiveness Department*  
**Enterprise Ireland and Trinity College Dublin**  
 Dublin, Ireland



**Luis Huete**  
*Professor of Production, Technology and Operations Management*  
**IESE Business School**  
 Barcelona, Spain

**Martin Murphy**  
 MD,  
 HP Ireland



**José Lopez**  
 Former Head Global Operations,  
 Nestlé



**Julie Sinnamon**  
 CEO,  
 Enterprise Ireland



**Brian Cody**  
 Kilkenny Hurling Manager



**Breege O'Donoghue**  
 Director,  
 Primark



**Anton Colella**  
 Chief Executive, The Institute of Chartered Accountants of Scotland



**Enda O'Coineen**  
 Founder & Partner,  
 Kilcullen Kapital Partners



**Antonio Vazquez**  
 Chairman,  
 International Airlines Group



**Michael Hanley**  
 Group Chief Executive, Lakeland Dairies



**Brian MacNeice**  
 Managing Director,  
 Kotinos Partners



*"This is a group of people that you can share experiences with in a safe environment. It's a very rich group of people and a very rich network that's being built here."*

**Leo O'Reilly,**

Permanent Secretary, Department for Communities (Northern Ireland), ALP 2014





## Four reasons why you should participate on this Advanced Leadership Programme

### 1. Improve your leadership skills

Every leader needs to keep developing and improving their style of leading, communicating, decision-making and delegating.

### 2. Grow your strategic mindset by learning from the best

World-class faculty and successful leaders in industry will challenge you through interactive sessions and extensive use of the Harvard Business School case study method.

### 3. Join a valuable network of leaders

Be part of a vibrant, growing network of leaders from across Ireland and the UK and access valuable business connections through our academic partners in international business schools.

### 4. Excellent investment of resources and time

This intensive programme offers you short, focused and practical sessions without requiring long absences from your work and family, or significant budget outlays.



*"It has been fantastic for me and for my business, giving me exposure to great people. I have improved the way I look at my company, the way I interact with my team, and I can literally see the benefits appearing day by day."*

**Jack O'Riordan,**  
Chief Executive, PRL Group, ALP 2014



## Continue your learning journey



Through the Alumni Association you can continue your lifelong learning, networking and ongoing professional development with fellow peer leaders.

Our membership services offer you a range of leadership masterclasses, sessions and lectures throughout the year. These sessions cover a broad range of leadership topics from entrepreneurship and strategy to governance and talent management.

Alumni can attend overseas modules in IESE Business School in Barcelona and Munich and in San Telmo in Seville, as well as ad hoc trips such as a Masterclass in Lean in Toyota in Deeside.

Among alumni you will find trusted advisers or people you can do business with as well as a potential source of directors for your board and for spreading the word about job opportunities.

### Optional Module

## Optional module in Barcelona



Having completed the ALP in June, you will be keen to stay in touch with peer leaders and to get to know leaders who are alumni of previous programmes. We are delighted to now offer an optional 6th module in the world-class facility of our academic partner, IESE Business School in Barcelona.

IESE is ranked no 1 for executive education by the Financial Times and has an alumni of over 45,000 executives worldwide.

You will have the opportunity to join IESE faculty to continue stretching your leadership mindset and building on the insights you have gained on your ALP experience over a 3-day module in Autumn 2018.

An excellent way to continue your learning and kickstart engaging with the wider alumni network.



# So are you ready to take the next step in your development?

Call us now to arrange a conversation, in person or on the phone, to discuss your needs and how this Advanced Leadership Programme may be helpful in addressing them.

## Republic of Ireland

**Ronan O'Farrell**

+353 86 258 9955

ronan@timoneyleadership.ie

## Northern Ireland & Great Britain

**Sean O'Kane**

+44 7801 090198

sean@timoneyleadership.ie

The programme fee is €12,500

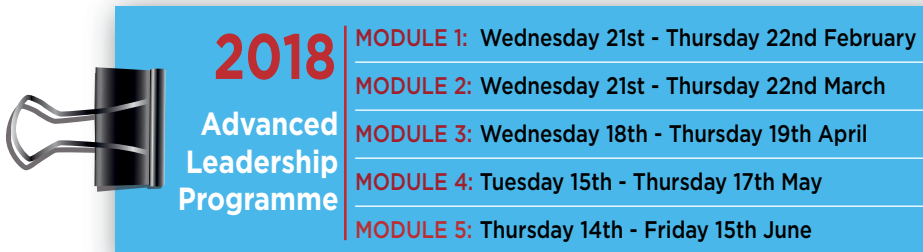
This includes:

- Tuition
- Reading and classroom material
- Accommodation on full-board basis, including 3 nights in Seville.
- Meals throughout the programme

Places are limited.

*Optional executive coaching is available to accompany you on the programme with a coach who is familiar with the ALP.*

*The additional 6th module in the Autumn 2018 is priced separately.*



**2018**  
**Advanced Leadership Programme**

**MODULE 1:** Wednesday 21st - Thursday 22nd February

**MODULE 2:** Wednesday 21st - Thursday 22nd March

**MODULE 3:** Wednesday 18th - Thursday 19th April

**MODULE 4:** Tuesday 15th - Thursday 17th May

**MODULE 5:** Thursday 14th - Friday 15th June

## Contact:

Timoney Leadership Institute  
6 Clare Street, Dublin  
D02 EF82

P: +353 (0)1 676 0477

M: +353 (0)85 279 1479

E: info@timoneyleadership.ie

www.timoneyleadership.ie



Advanced Leadership Programme

## Timoney Leadership Institute

The mission of Timoney Leadership Institute is to develop competent, responsible, people-centred leaders who aspire to have a deep, positive and lasting impact on people, organisations and society. We aim to achieve this by accompanying leaders on a journey to deepen their knowledge and expertise and refine their core values so as to confidently face the challenges of today.

This mission is being delivered through a not-for-profit educational Institute which is grounded in a set of Christian values that highlight the intrinsic rights and dignity of each human being. These core values are based on professionalism, integrity and a spirit of service. A particular emphasis is given to ethical values, the long-term development of organisations and each individual's responsibility to lead in a professional and competent way.

The Timoney Leadership Institute was established in 2012 by a group of senior business leaders from throughout Ireland, North and South, most notably Seamus McKeague (Managing Director, Creagh Concrete Ltd) and John Killeen (Chairman, Marine Institute) and it is a development that grew from the Lismullin Leadership Forum which has been holding leadership seminars since 2006.

*Participants of 2017 Advanced Leadership Programme at San Telmo International Institute*

