

Advanced Leadership Programme

Are you achieving your full leadership potential?

ALP 2017 IRELAND

REFLECT

Discuss

INSPIRE



"I am very happy to recommend this Advanced Leadership Programme being organised by the Timoney Leadership Institute for Irish business leaders. I know from my experience in Nestlé that continuous learning is essential for leaders who are committed to sustaining and growing their business." José Lopez

Former Head of Global Operations, Nestlé



Learning with a difference

A world-class faculty from leading business schools across the world -Harvard, IESE, IPADE, San Telmo

Expert use of the Harvard case study method, dealing with real dilemmas in real organisations

Interactive discussions with business leaders from a variety of sectors

Peer-to-peer learning through formal teamwork groups and informal interactions

Focus on leadership

Transformational leadership development which changes the way you behave and manage

Fostering a pursuit of excellence, integrity and a spirit of service in the workplace

Incorporating a holistic view of the dignity of each person into the decision-making process

Fostering leadership development in both private and public sectors, and encourage a greater participation by women in leadership roles

Lifelong learning

Join a network of leaders who continue the peer-to-peer learning and support for one another

Keep up to date by taking part in regular Masterclasses on topical leadership issues during the year

Developing leadership talents and innovation skills

An outstanding personal and professional development experience



The Timoney Leadership Institute, founded as a not-for-profit organisation in 2012 helps leaders across Ireland and the UK who aspire to have a deep, positive and lasting impact on the people who work with them, the organisations they serve, and the society within which they operate.

It achieves this by accompanying leaders like you on a journey to deepen your knowledge and expertise, and to help you re-evaluate your core values so as to confidently face the challenges of today.

This Advanced Leadership Programme is an outstanding personal and professional development experience for leaders who want to drive and sustain successful organisations in the challenging times we live in. It is a transformational experience that will change the way you look at your role as a leader, and energise you to adopt a more strategic and innovative mindset.

Completing this five-month programme is just the start of a life-long relationship with fellow participants, and with the growing network of alumni who, as members of the Timoney Alumni Association, continue to meet in formal and social gatherings to share insights, experiences and support.



"The Timoney Leadership Course is having a positive impact on how I run my company. The lecturers are world-class and their case studies incredibly relevant to my business. Just as important, the people I have met on the course are accomplished and forward looking, from diverse business, public service and not-for-profit backgrounds."

John O'Donnell Founder and CEO, MFG Vision



An innovative approach to leadership development

The Timoney Leadership Institute offers an oasis of opportunity for senior business leaders to participate in a transformational learning experience on a world-class Advanced Leadership Programme (ALP) in Ireland during 2017.

This ALP will challenge you to take a fresh look at your business environment, to enhance your ability to deal with current management issues and, most importantly, to provide you with an opportunity to reflect on your own leadership style and identify areas for improvement.

The ALP is designed to

- **a.** Keep to a minimum your absences from the business, making effective use of your time by bringing world-class faculty to Ireland for intensive two-day modules each month from February to June 2017.
- **b.** Provide access and exposure to faculty from leading international business schools, at a very reasonable cost.
- **c.** Focus your study time on relevant case studies where many learnings can be applied to your organisation, to you and to your team.

The ALP makes use of the Harvard case method approach to learning which looks at the real and practical dilemmas facing leaders. Through study, interaction and discussion of the issues with peers, and robust debate with our world-class faculty, you will gain insights you can apply after each module, and beyond the lifespan of the programme.



"I am a firm subscriber to the concept of continual learning and on this course you meet a network of peers that you can speak with in confidence that makes this a shared experience which I think is hugely beneficial."

Gabriel D'Arcy CEO, LacPatrick Dairies Ltd

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Join a network of senior executives from a wide range of sectors

Participant profile

The ALP is designed for CEOs and other C-suite executives, company owners, board directors, entrepreneurs and senior business leaders responsible for driving strategic change.







"Being part of the startup team of an innovative life science business that has been recently acquired by a multinational, I could see my leadership skills needed to be taken to a new level. The Timoney ALP 2016 has been an excellent experience in widening my understanding of what is required in this new role and giving me the confidence to act on difficult decisions."

John Daly Genomics Site Director, Becton Dickinson



Practical content delivered in an engaging way

Through a combination of interactive case study discussions and lectures, key topics that have a direct impact on the day-to day running of your organisation will be explored and teased out. This will enhance your capacity to assess, evaluate, manage and solve issues that arise in your role as a leader. You will experience leading-edge thinking and discuss proven strategies and tactics for building a sustainable and healthy organisation.

Topics included are:

Transforming leaders

- Reflect on leadership values and style: keys to enhanced commitment
- Looking in the leadership mirror to understand your strengths and weaknesses
- Honing the art of crucial conversations within the organisation

Improving performance

- Achieving breakthrough service in the eyes of the customer
- Winning hearts and minds of customers
- Exploring how the best in the world do radical innovation in traditional industries
- Acquiring new concepts and tools to improve management control
- Improving decision-making and effective delegation

Developing people

- Building and motivating winning teams that deliver real value
- Identifying and winning the loyalty of talented employees
- Uncovering how you as a leader can teach those you lead





"It is an excellent opportunity to hear how other leaders approach typical business problems. I have one approach but that doesn't mean I have the right approach and that is probably the biggest eye opener when you do this programme; you realise that you are not always right, even though you might like to think you are." **Celine Maguire,** Group HR Manager, Queally Group

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An intense programme with fellow leaders

Format

The programme is designed to fit the demanding schedule and busy lifestyles of leaders.

It is delivered over five months, in two-day modules. Four of these modules take place in Ireland in the K Club, County Kildare. The May module takes place over three days on the campus of our academic partner, the San Telmo International Institute in Seville.

Workload

Before each module

You will be provided with case study readings one month in advance of each module. You will be expected to read in advance, in order to allow full participation in the discussions.

During the module

You will find it intense but very worthwhile as you make best use of the two days which start at 9.00 am on the first day and finish by 5 pm on the second day. A formal dinner with guest speaker takes place on the first evening.

Between modules

You will have an opportunity to apply some of the learnings and tools which you have identified, perhaps with a colleague from your organisation, with a view to returning to the next module to share your experience with others.



"The course was particularly timely for me in terms of leading and delivering a major reform programme in central government. I was immediately able to implement the learning from the seminars and found the case study approach an engaging and interesting method to tackle complex problems. I have developed similar interactive sessions with my senior team which have proved very successful."

Fiona McCandless Deputy Secretary, Department for Infrastructure, NI



Four reasons why you should participate on this ALP

1. Learn and improve your leadership skills

Every leader needs to continue developing and improving their style of leading, communicating, decision-making and delegating.

2. Grow your strategic mindset by learning from the best

World class faculty and successful leaders in industry will challenge you through highly interactive sessions and extensive use of the case study method championed by Harvard Business School.

3. Join a valuable network of leaders

Join a vibrant and growing network of leaders from across Ireland and the UK, and have access to valuable business connections through our academic partners in leading international business schools.

4. Excellent investment of resources and time

This intensive programme takes place in Ireland, exposing you to world-class faculty for short, focussed and practical sessions without requiring long absences from your work and family, or significant budget outlays.



"Timoney's ALP is an experience that I can highly recommend. It goes well beyond the standard course, as it is really a journey of learning and transformation. After each session I came back with insights into myself that I can adapt to, along with ready-to-implement learnings for my own business. I look forward to staying with the Timoney approach to learning via the Alumni network."

Kay McCarthy Founder and Managing Director, MCCP – The Planning Agency

Faculty

The ALP faculty is drawn from leading business schools in the US, Mexico, Spain and Ireland. Three come from Harvard Business School and three from IESE Business School which has been ranked Number 1 worldwide in executive education by the Financial Times in 2016. They are talented and experienced educators who in most cases act on boards of companies or are executives in their own organisations.



W. Earl Sasser Baker Foundation Professor Harvard Business School, Boston, USA



Asis Martinez-Jerez Assistant Professor, Strategic Cost Management Mendoza College of Business, University of Notre Dame, Indiana, USA



Dermot Duff Adjunct Professor, School of Business Trinity College Dublin



Alberto Ribera Senior Lecturer in Managing People in Organisations IESE Business School, Barcelona, Spain



Manuel García-Ayuso Professor of Financial Economics and Accounting San Telmo International Institute, Seville, Spain



Ramon Casadesus-Masanell Professor of Business Administration Harvard Business School, Boston, USA



Rory M. McDonald Assistant Professor of Business Administration Harvard Business School, Boston, USA



Luis Huete Professor of Production, Technology and Operations Management IESE Business School, Barcelona, Spain



Joe Pons Professor of Marketing San Telmo International Institute, Seville, Spain



Richard Keegan Manager, Competitiveness Department Enterprise Ireland and Trinity College Dublin



Julian Sánchez Professor of Management Control and Information IPADE Business School, Mexico



Eduardo Martínez-Abascal Professor of Financial Management IESE Business School, Barcelona, Spain



"It has been fantastic for me and for my business, giving me exposure to great people. I have improved the way I look at my company, the way I interact with my team, and I can literally see the benefits appearing day by day." Jack O'Riordan Chief Executive, PRL Group

Dates 2	017		
February	Wed	15 & Thu	16
March	Wed	15 & Thu	16
April	Wed	19 & Thu	20
Мау	Tue	16 - Thu	18
June	Wed	14 & Thu	15

Interested?

Call us now to arrange a conversation, in person or on the phone, to discuss your needs and how this Advanced Leadership Programme may be helpful in addressing them.

Class size is limited.

Admission process

Programme fee: €12,000; includes accommodation on full-board basis.

Contact: Ronan O'Farrell

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Operations, Nestlé



"The ALP is a 'must' for public sector leaders. It enhances the traditional learnings of leadership and opens the mind to the approaches taken by public, private and voluntary sectors. The wealth of knowledge shared across these broad bases has provided a platform for advancement. The Harvard style case study model is an exceptional tool for learning. I would recommend this programme to those wishing to up their game in the area of executive leadership." **Colette Cowan** Group CEO, University of Limerick Hospitals Group



"This programme is a unique opportunity to expose yourself to an excellent learning environment, with world-class professors, where you can develop your leadership capabilities and engage with a network of leaders who will help you on the development journey you and your organisation are embarked on." John Killeen, President,

Timoney Leadership Institute



Timoney Leadership Institute (TLI)

TLI's mission is to develop competent, responsible, peoplecentred leaders who aspire to have a deep, positive and lasting impact on people, organisations and society. We

aim to achieve this by accompanying leaders on a journey to deepen their knowledge and expertise and refine their core values so as to confidently face the challenges of today.

This mission is being delivered through a not-for-profit educational Institute which is grounded in a set of Christian values that highlight the intrinsic rights and dignity of each human being. These core values are based on professionalism, integrity and a spirit of service. A particular emphasis is given to ethical values, the long-term development of organisations and each individual's responsibility to lead in a professional and competent way.

The Timoney Leadership Institute was established in 2012 by a group of senior business leaders from throughout Ireland, North and South, most notably Seamus McKeague (Managing Director, Creagh Concrete Ltd) and John Killeen (Chairman, Marine Institute) and it is a development that grew from the Lismullin Leadership Forum which has been holding leadership seminars since 2006.



ALP 2016



Our academic partners

Working with its academic partners, San Telmo International Institute (www.santelmo.org), and IESE Business school (ranked number 1 in Executive Education Programmes globally, by Financial Times in 2015 and 2016), the Timoney Leadership Institute is bringing together international academics and business practitioners to run highly interactive programmes for today's leaders.